# Docent: Transforming personal intuitions to scientific hypotheses through content learning and process training

### UC San Diego

The Design Lab

Vineet Pandey Scott Klemmer





# Worldwide, people use online health foral to share insights and look for answers

I've discovered that finding relief from IBS is like finding a needle in a haystack. I am still searching. My faith is what is getting me through each day. I am listing all the things that I have done or tried. Maybe it will be someones needle in the haystack: Upper GI, Colonoscopy, Vaginal ultrasound, Gluten and food allergy test, Gallbladder ultrasound, Stomache scoped, Abdominal CT scan, Dicyclomine, Pro-biotics, Colestipol... Glutten Free Diet and Specal Carb Diet. Let me know if any of these help you.

# Scientists and people can learn from and help each other

Historical Perspectives

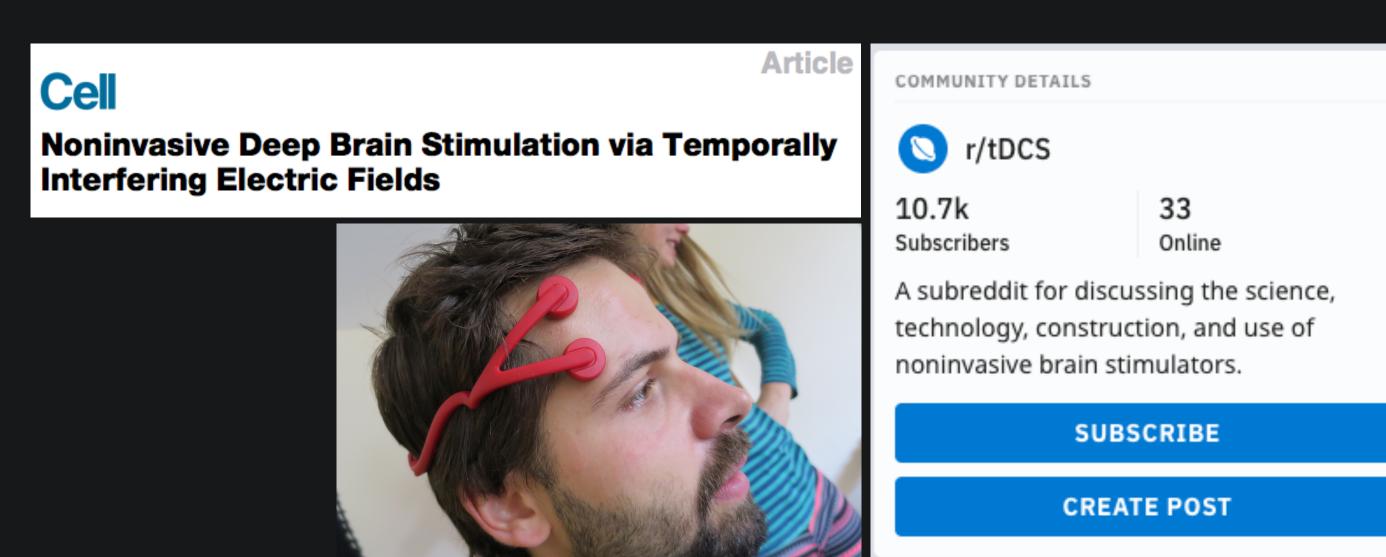
## Self-Experimentation and Its Role in Medical Research

Allen B. Weisse, MD

Although experimentation involving human volunteers has attracted intense study, the matter of self-experimentation among medical researchers has received much less attention. Many questions have been answered only in part, or have been left unanswered. How common is this practice? Is it more common among certain nationalities? What have been the predominant medical fields in which self-experimentation has occurred? How dangerous an act has this proved to be? What have been the trends over time? What is the future likely to bring?

From the available literature, I identified and analyzed 465 documented instances of this practice, performed over the course of the past 2 centuries. Most instances occurred in the United States. The peak of self-experimentation occurred in the first half of the 20th century. Eight deaths were recorded. A number of the investigators enjoyed successful careers, including the receipt of Nobel Prizes. Although self-experimentation by physicians and other biological scientists appears to be in decline, the courage of those involved and the benefits to society cannot be denied. (**Tex Heart Inst J 2012;39(1):51-4**)

## People's insights can help scientists discover novel ideas



## Scientific research can better inform people's discussions

# Understanding the human microbiome requires insights into people's lifestyles

#### A Baffling Brain Defect Is Linked to Gut Bacteria,

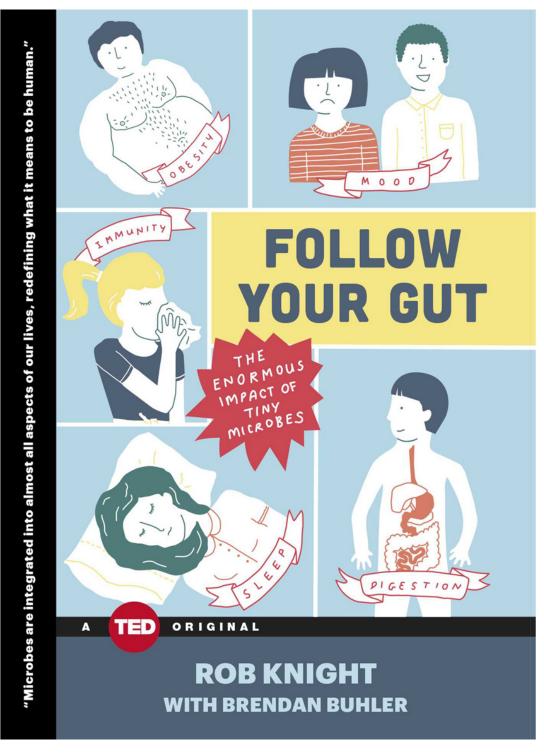
By GINA KOLATA MAY 10, 2017



Are Pets the New Probiotic?

By RICHARD SCHIFFMAN JUNE 6, 2017





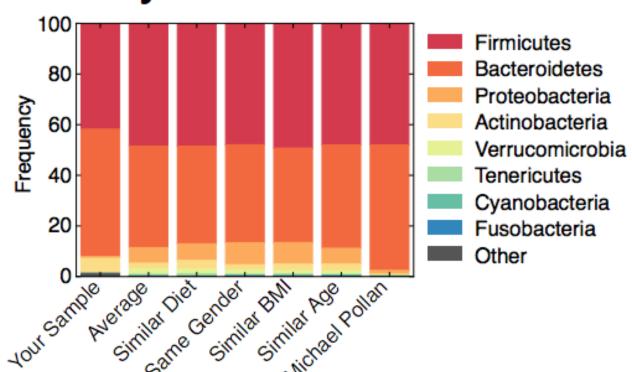
[Flegr et al. 1996] Induction of changes in human behaviour by the parasitic protozoan Toxoplasma gondii. Flegr J1, Zitková S, Kodym P, Frynta D. Parasitology 1996.

### YOUR AMERICAN GUT SAMPLE

#### americangut.org

#### VINEET PANDEY

#### What's in your American Gut sample?



#### Your most abundant microbes:

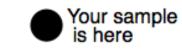
Taxonomy	Sample
Genus Prevotella	50.1%
Family Lachnospiraceae	12.0%
Family Ruminococcaceae	6.4%
Genus Faecalibacterium	5.8%

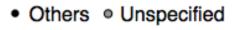
#### Your most enriched microbes:

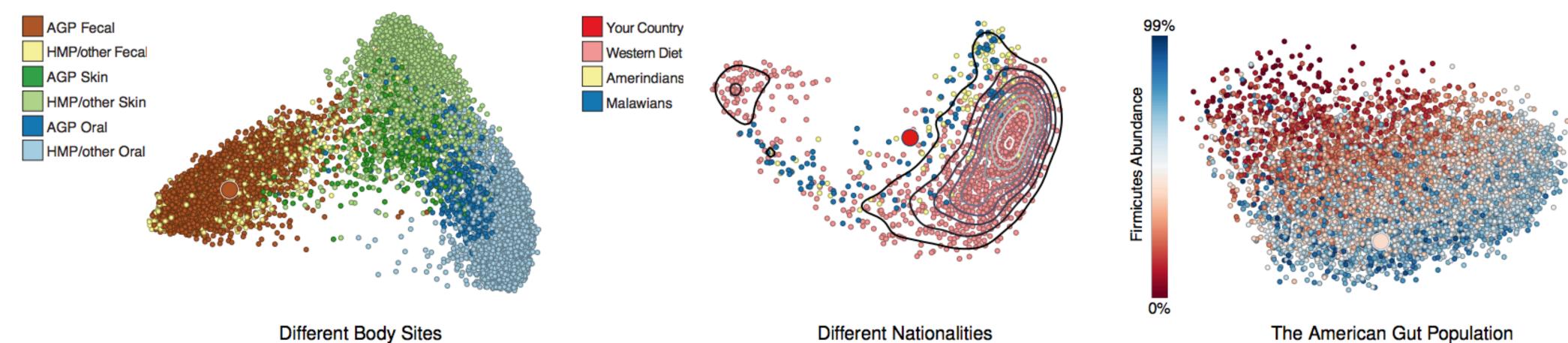
Taxonomy	Sample	Population	Fold
Genus Slackia	0.09%	0.01%	9x
Family Victivallaceae	1.04%	0.02%	60x
Family Lachnospiraceae	12.00%	6.98%	2x
cont. Genus Eubacterium	1.02%	0.28%	4x

Your sample contained the following rare taxa: Unclassified Family Microbacteriaceae, Genus Pseudoclavibacter.

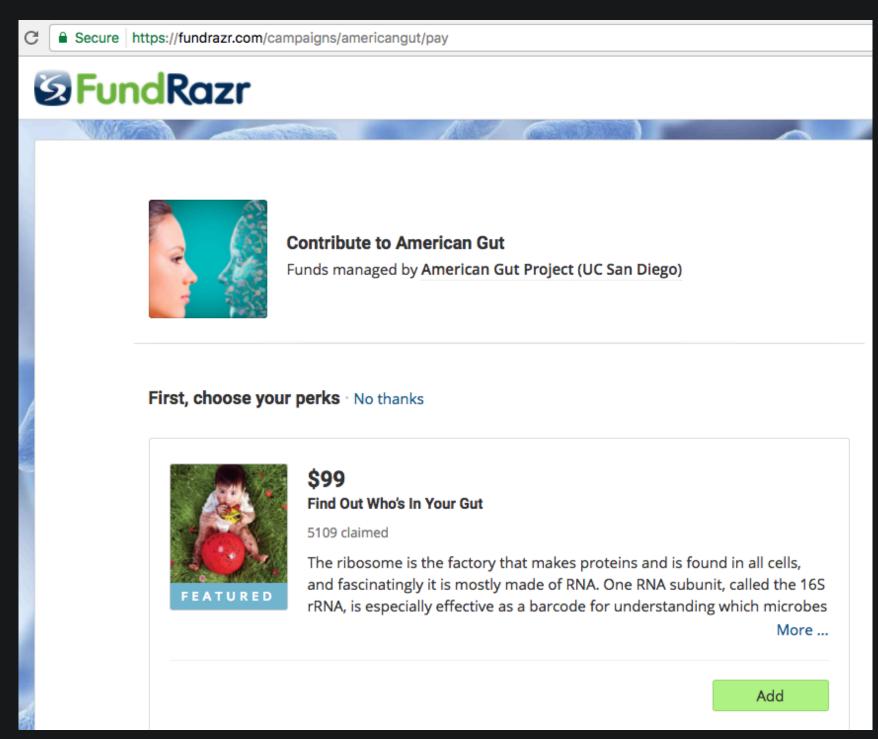
#### How do your gut microbes compare to others?







# UC San Diego's American Gut is the world's largest microbiome citizen science project



1: Create an online account and support the project



2: Send in your fecal/oral/skin samples using AGP provided swabs

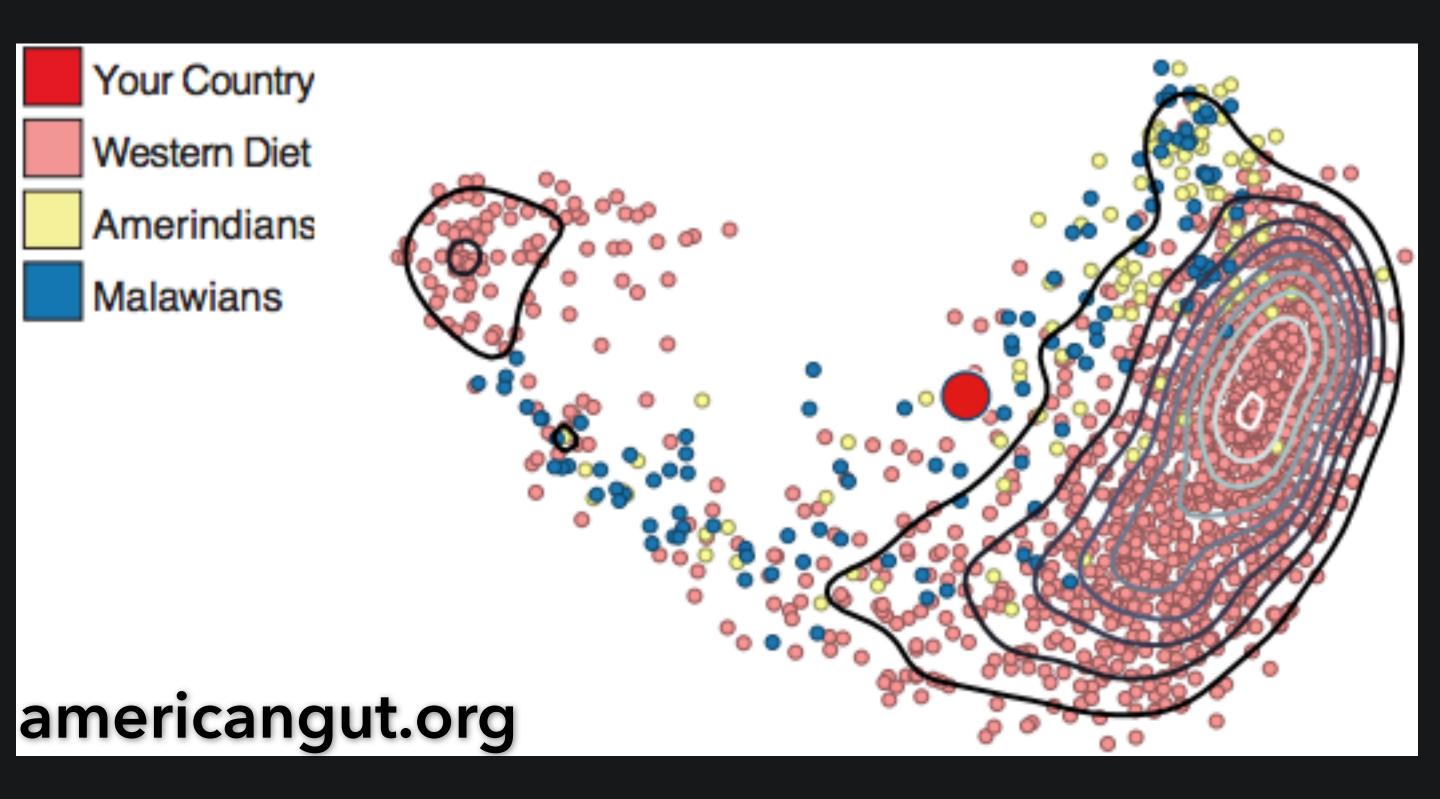
americangut.org

# Participants generate hypotheses by looking at the data



Is my data point unique because

- 1. My diet is vegetarian?
- 2. I am of Indian descent?
- 3. I grew up in India?



## Scientists and people can learn from and help each other (microbiome edition)

**TECH & SCIENCE** 

### Antibiotics Weren't Used to Cure These Patients. Fecal Bacteria Were.

In a small study, doctors used so-called fecal transplants to treat a serious gut infection in patients. The transplants, from healthy donors, were as effective as antibiotics.

By Gina Kolata

June 2, 2018









#### DIY FECAL TRANSPLANTS ARE DANGEROUS AND COULD TRANSMIT HIV, DOCTORS WARN **Sham Poo Washes Out** A bacterial pill that tried to duplicate the benefits of a fecal transplant has failed a clinical trial. What does that mean for the microbiome field? ED YONG | AUG 1, 2016

#### Fecal transplants help improve C.Difficile condition

### III-advised fecal transplants can do long-term harm

# Personalized medicine at scale needs insights from people's lived experiences

Scientific domains that are

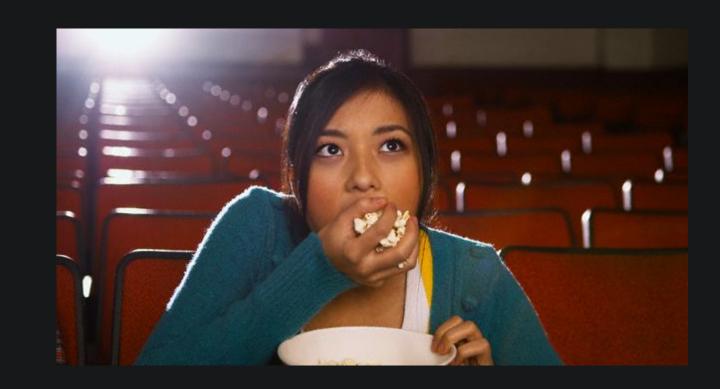
Nascent Experts know littleContextual Huge individual differencesMotivating People care

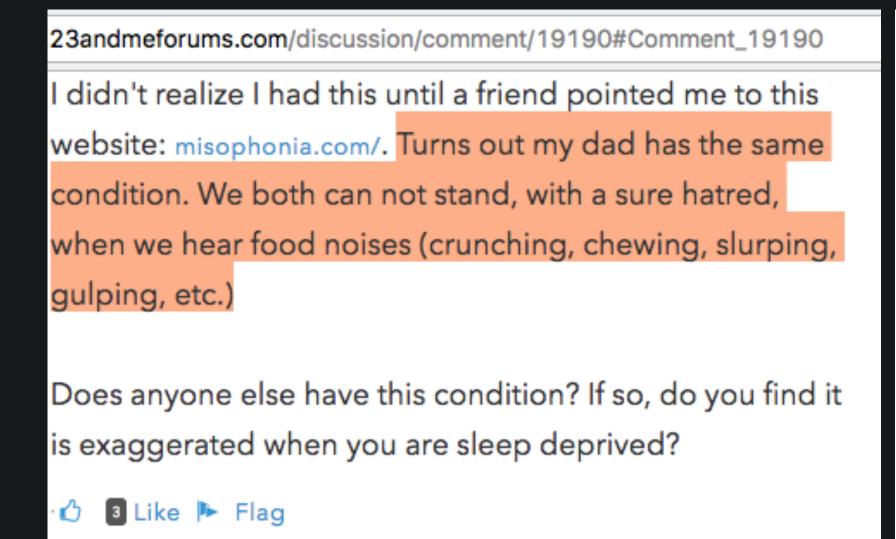
**Genomics**23andme

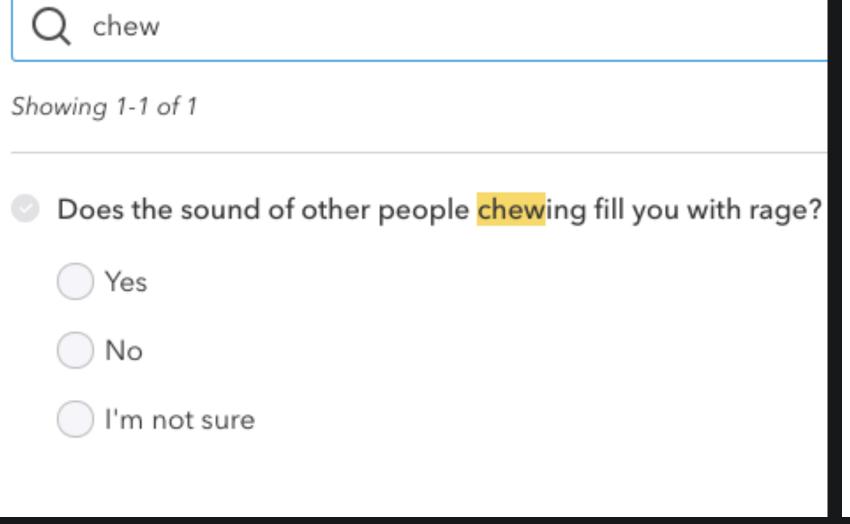




### How might people's situated knowledge supplement ivory-tower science? One instance: Misophonia genetic markers









Crowds share unique observations

2. Scientists add this to the 3. Scientists unearth survey

novel knowledge

Domain-specific knowledge improves work quality

- + Summarize current research
- + Focus on novel ideas

Domain-specific knowledge improves work quality

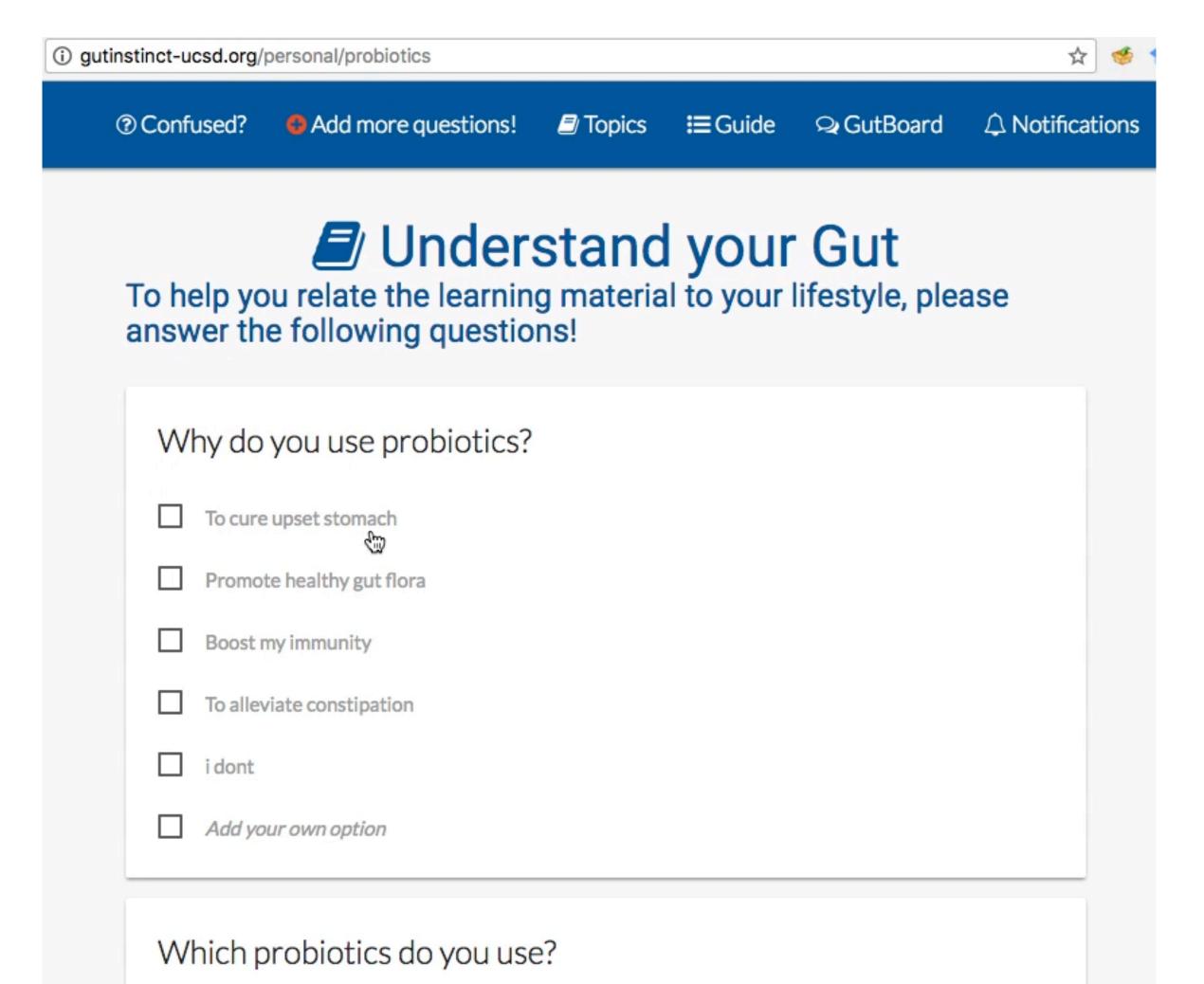
- + Summarize current research
- + Focus on novel ideas

Diversity and scale improve odds of success

- + Guard against individual shortcomings
- + Mitigate against groupthink

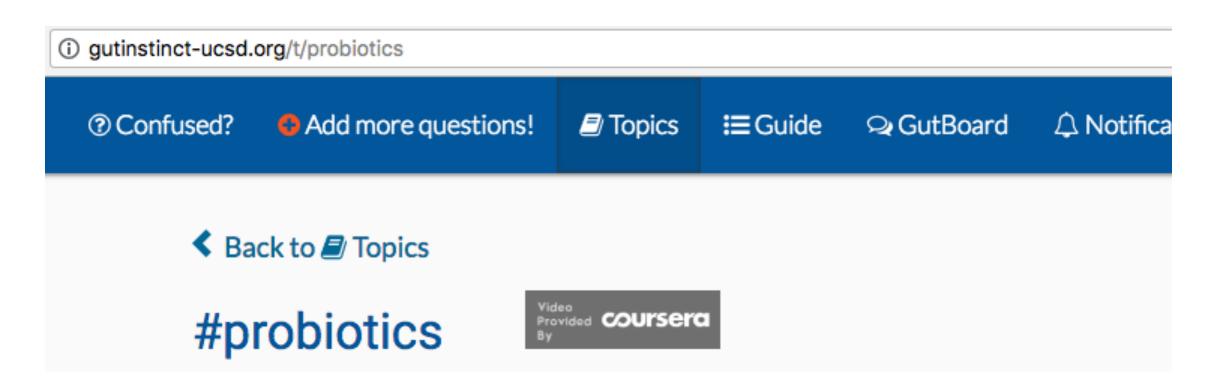
From intuitions/folk theories.. (CHI 2017)
..to hypotheses (**Docent**: Learn-Train-Ask: L@S 2018)
..to experiments (**Galileo**: Self-organized crowd expts)

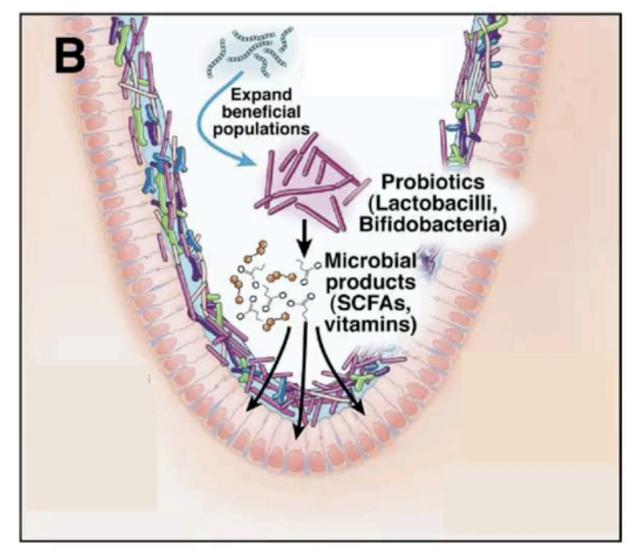
# Step 1: Learn about probiotics + the microbiome



Reflect on lifestyle by answering basic questions about probiotics use

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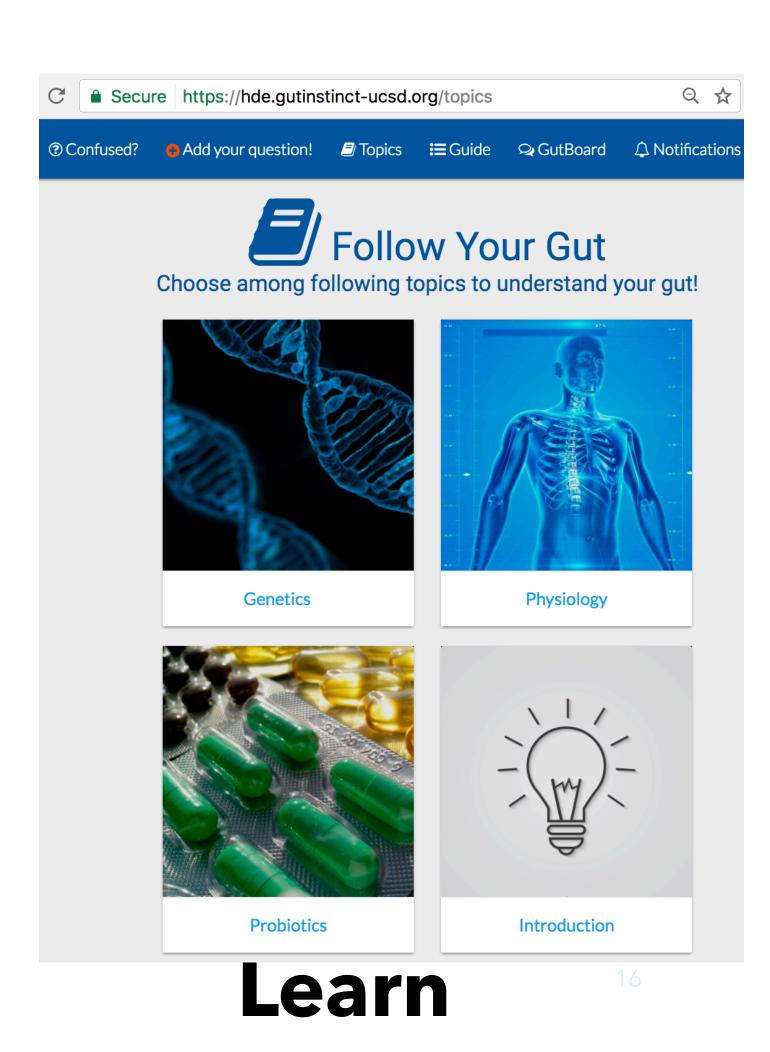


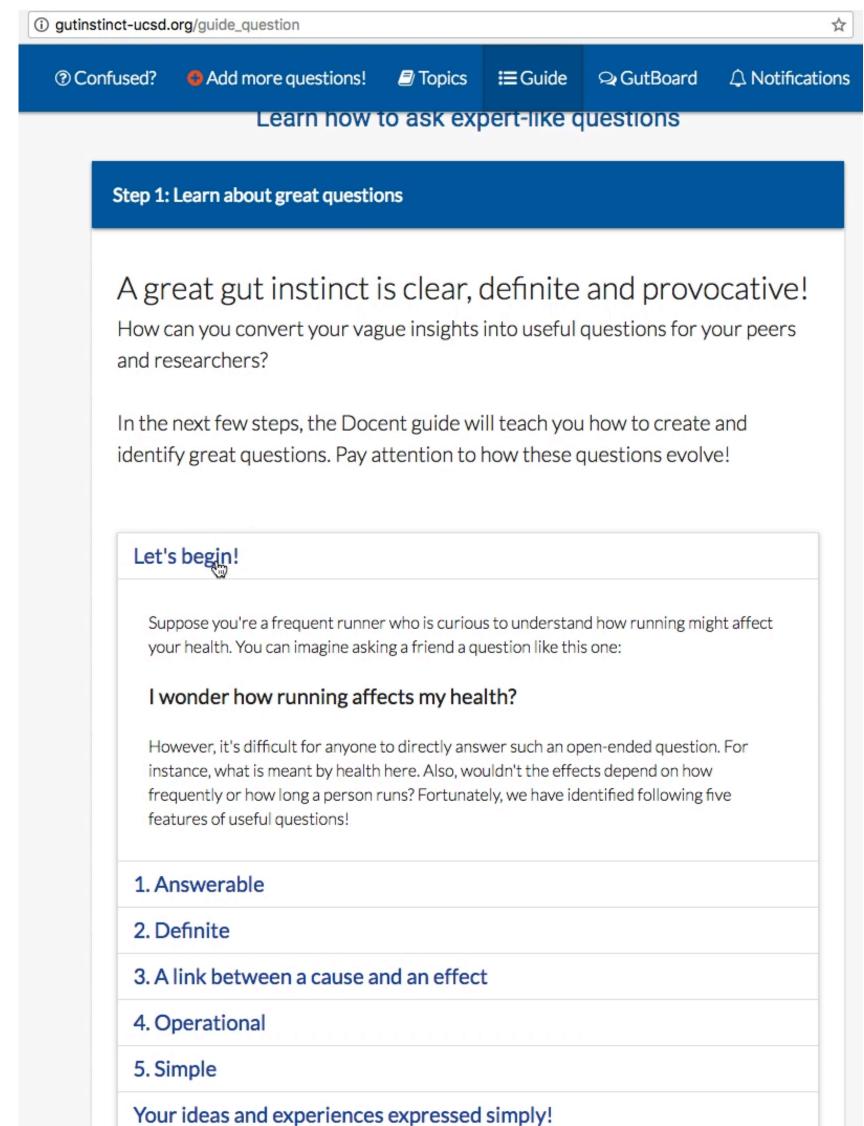


Preidis and Versalovic 2009, Gastroenterology

Watch a 4-minute lecture that synthesize current research about probiotics

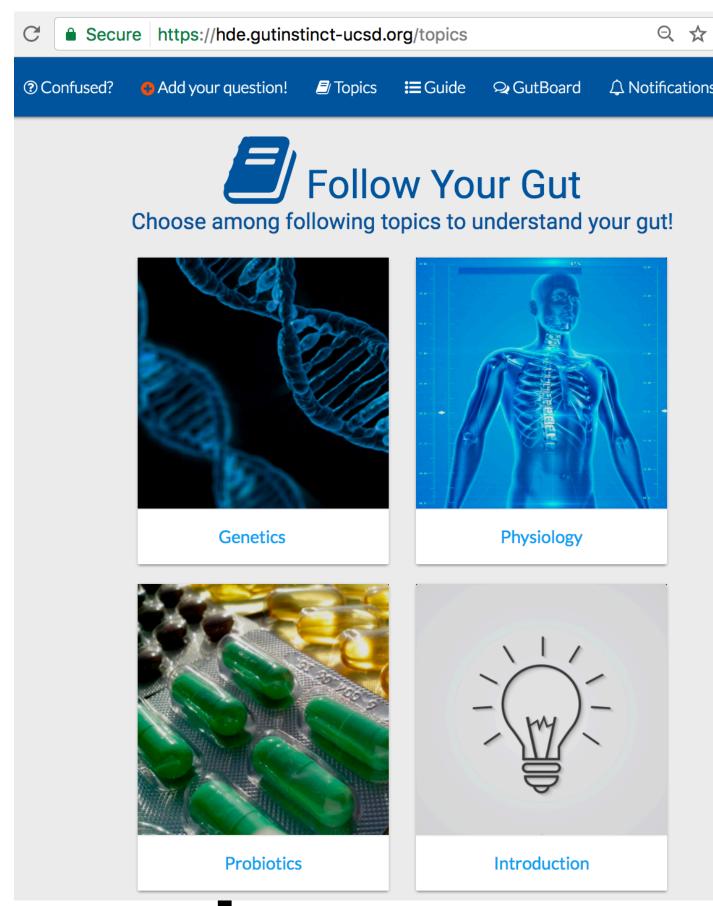
## Step 2: Train to frame useful questions

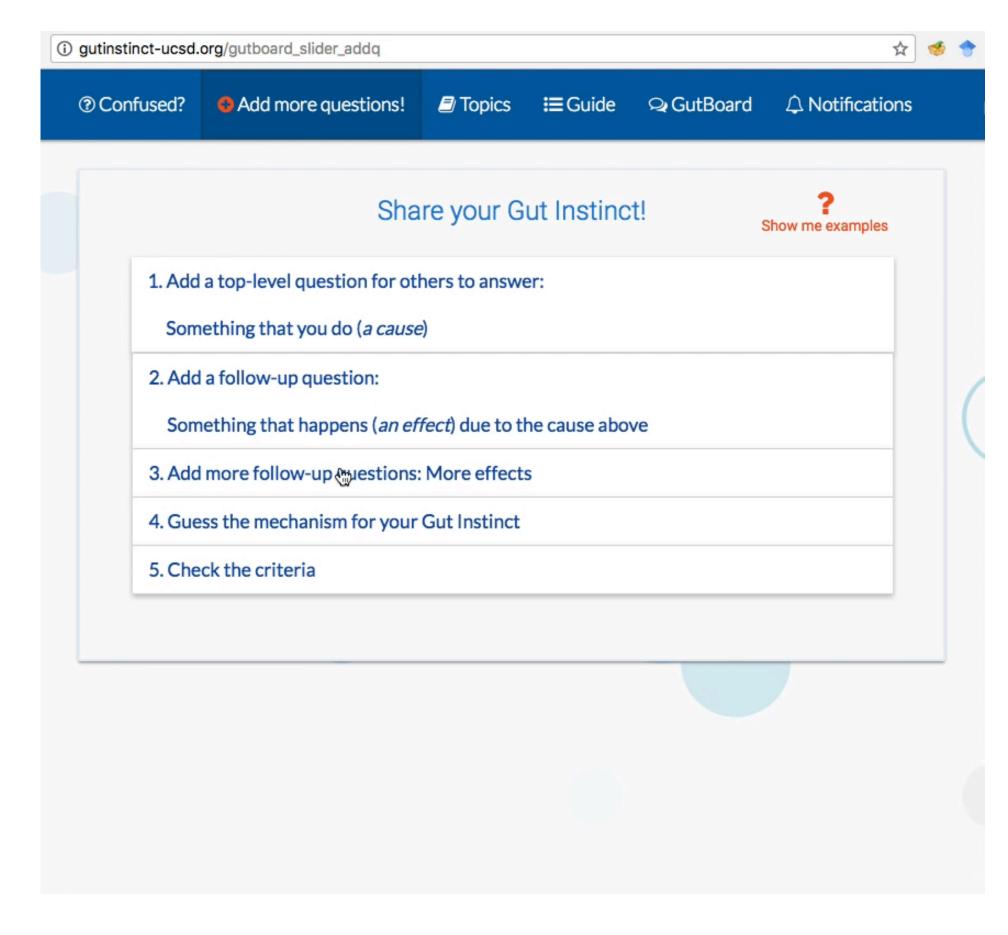




# Understand what makes a question useful

## Step 2: Train to frame useful questions

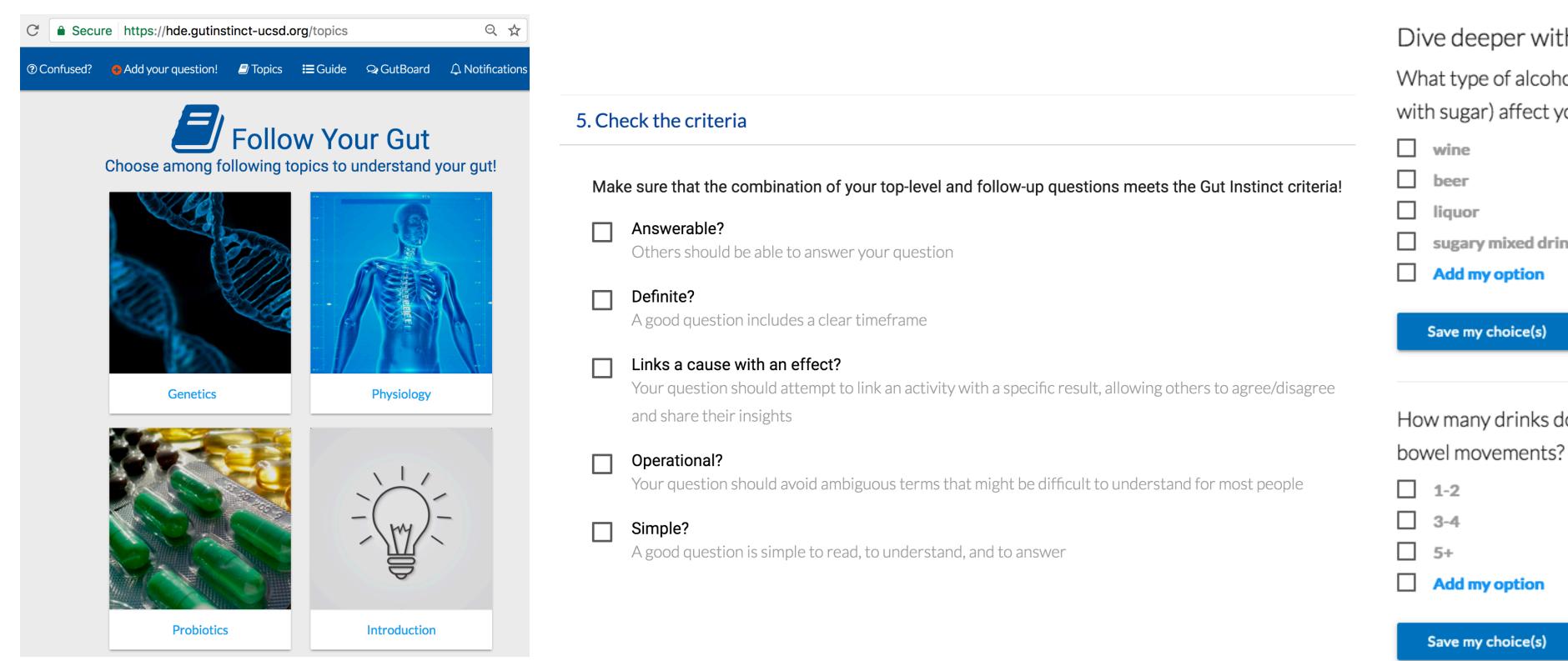




Use the criteria when adding a question

Learn

## Step 3: Ask questions of people



Dive deeper with these follow-up questions!

What type of alcoholic drinks (ex wine, beer, liquor, mixed with sugar) affect your bowel movements?

sugary mixed	dr	in	k
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A 6	10	my	<i>,</i>	nt	ını
	-	,	_	PL	

Save my cho	ice(s)
out o my one	

How many drinks does it take to notice a difference in your



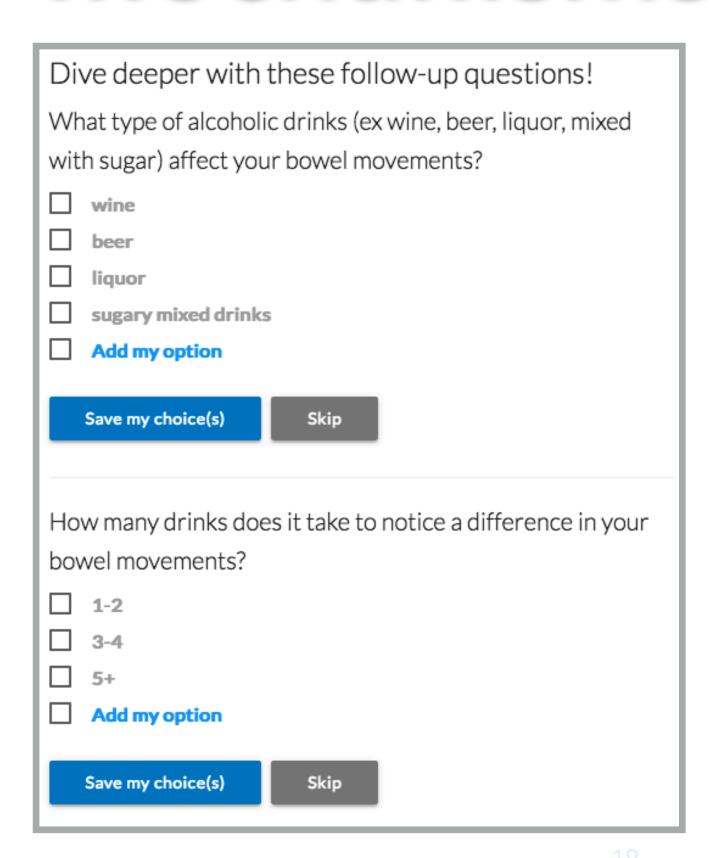


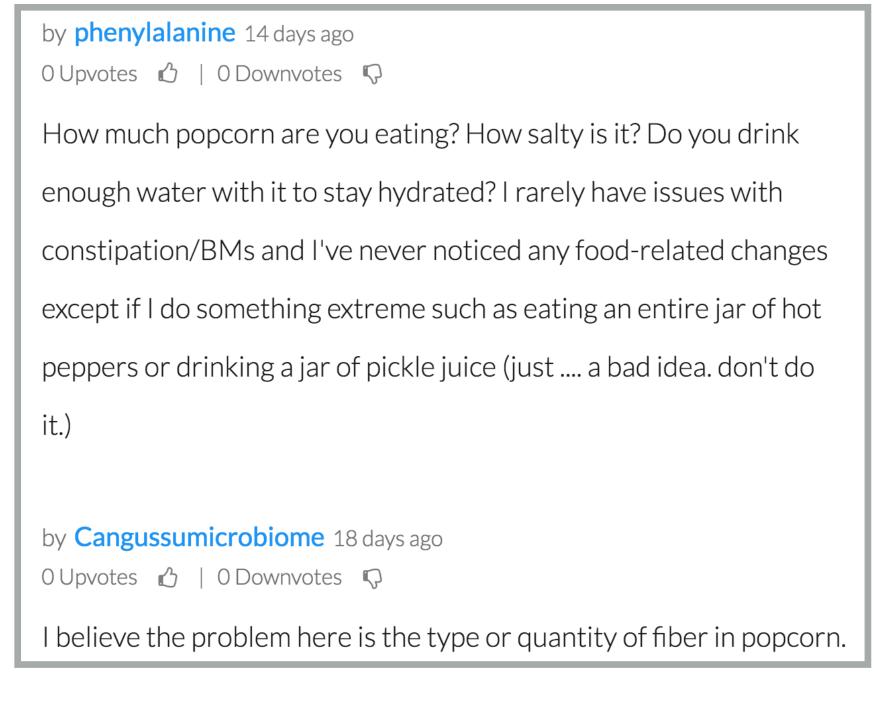


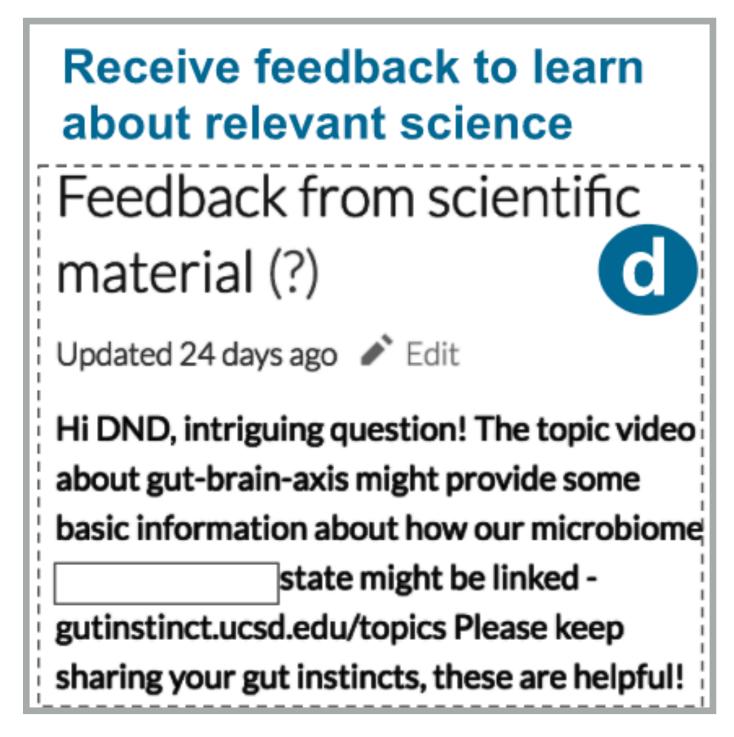
Learn

Train

# Gut Instinct enables different contribution mechanisms







Add follow-on questions

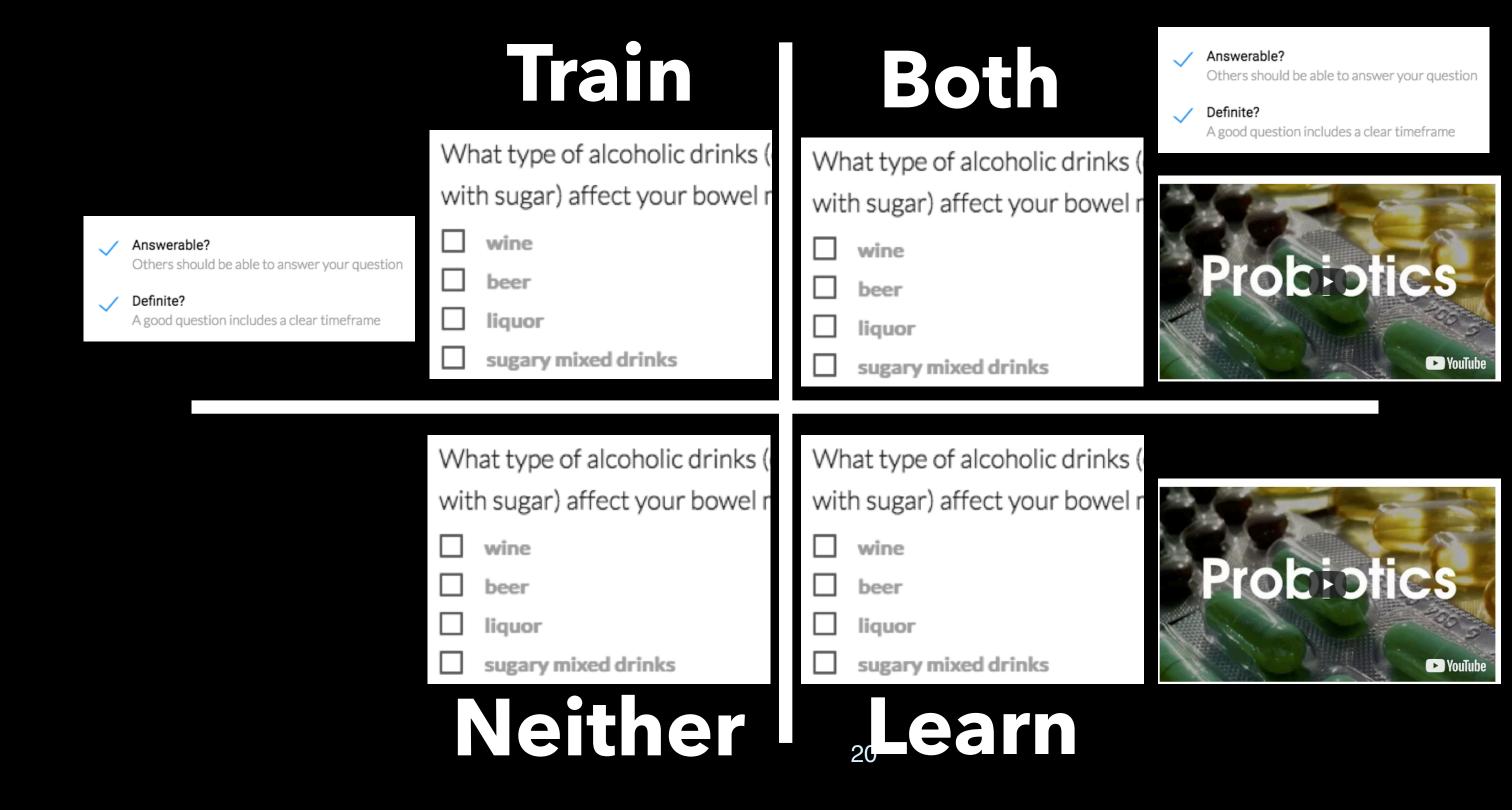
Discuss questions and responses

Receive scientific feedback

## Method Between-subjects experiment (N=344) for Learn and Train w/ 2x2 factorial study

H1 Access to learning improves question's content

H2 Just-in-time training improves question's structure



# Measures Question quality coded by blind, independent raters with microbiome expertise (max 5 points)



#### Content

Insightful: Does the question & discussion link to existing knowledge of the microbiome?
Novel: Is there a chance the world will learn something?

#### Structure

Answerable: Is it a question about the participant? Specific: Does it ask about only one topic?

#### Creativity

Is it reasonably interesting/creative?

### Measures Question quality coded by blind, independent raters with microbiome expertise (max 5 points)

#### High-Quality

Have you ever eaten raw pumpkin seeds to eliminate parasites? (Content: 1, Structure: 2,

**Creativity: 1)** 

#### Medium-quality

Do you get constipated when stressed? (Content: 0.5, Structure: 2, Creativity: 0.5)

Low-quality

Does day of the week influence Creativity 0, Structure: 1, Creativity: 0)

Content

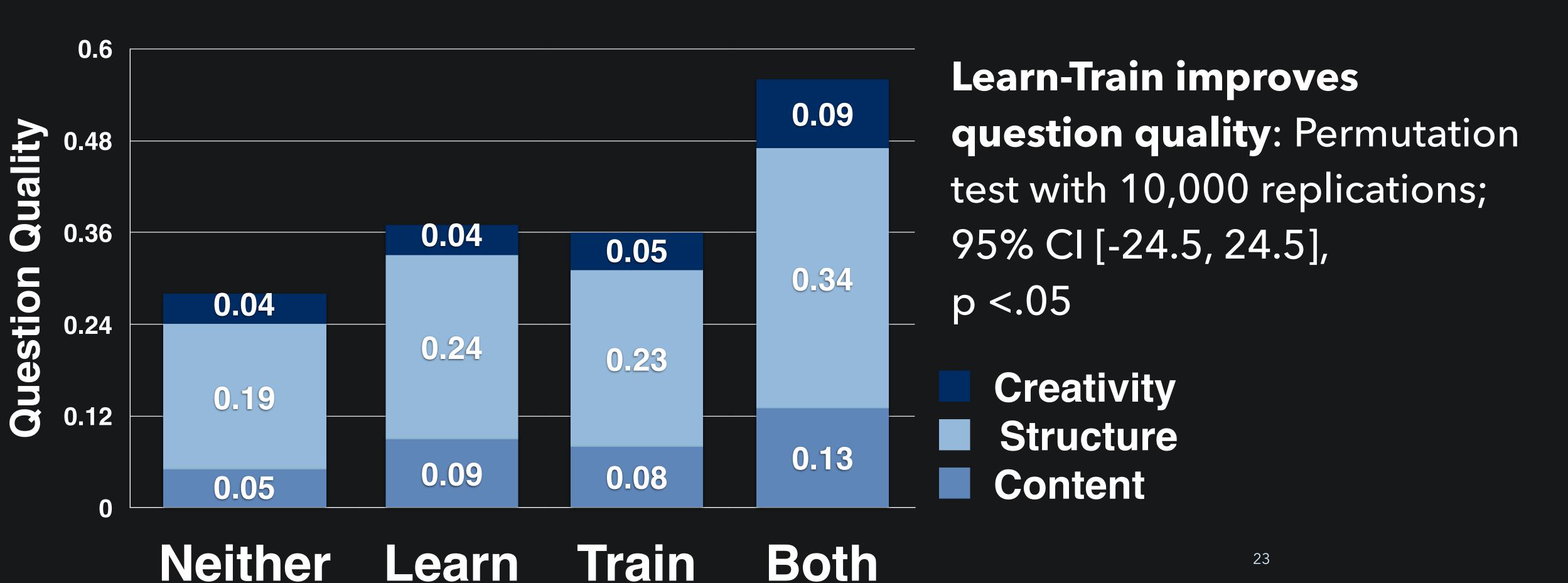
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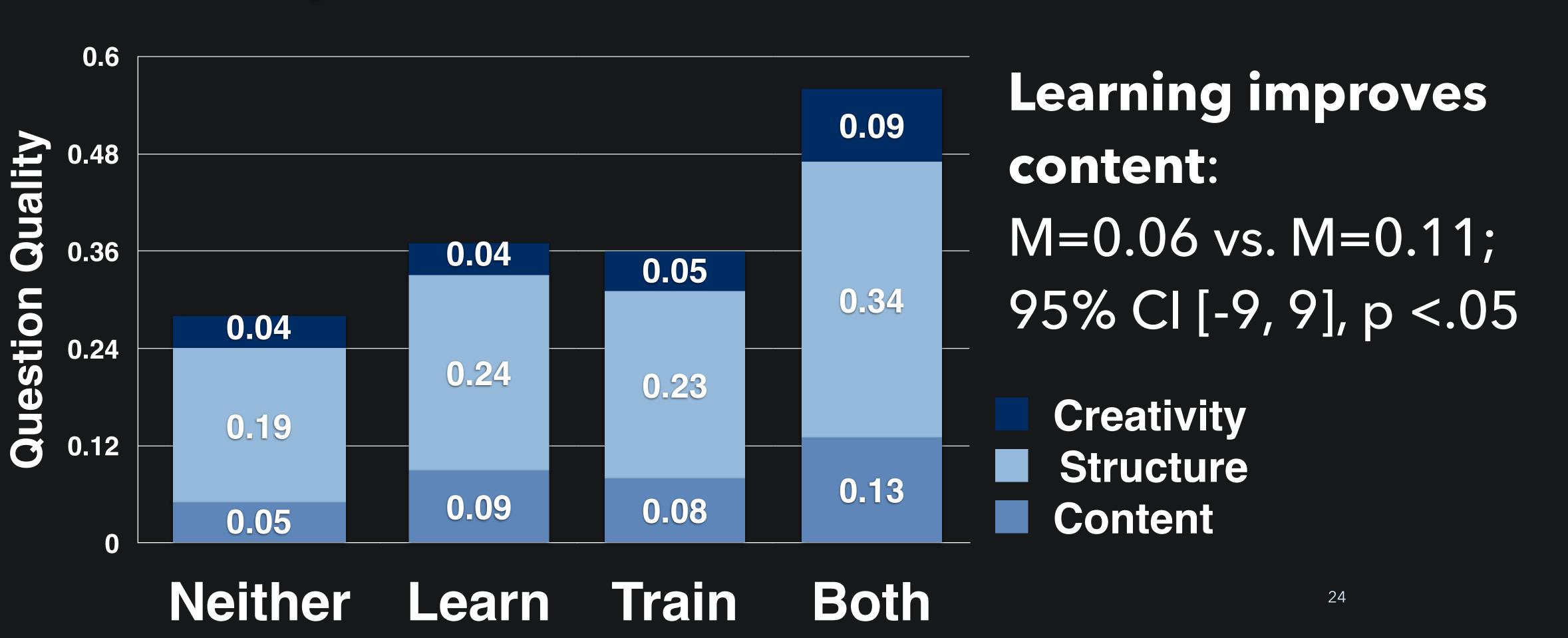
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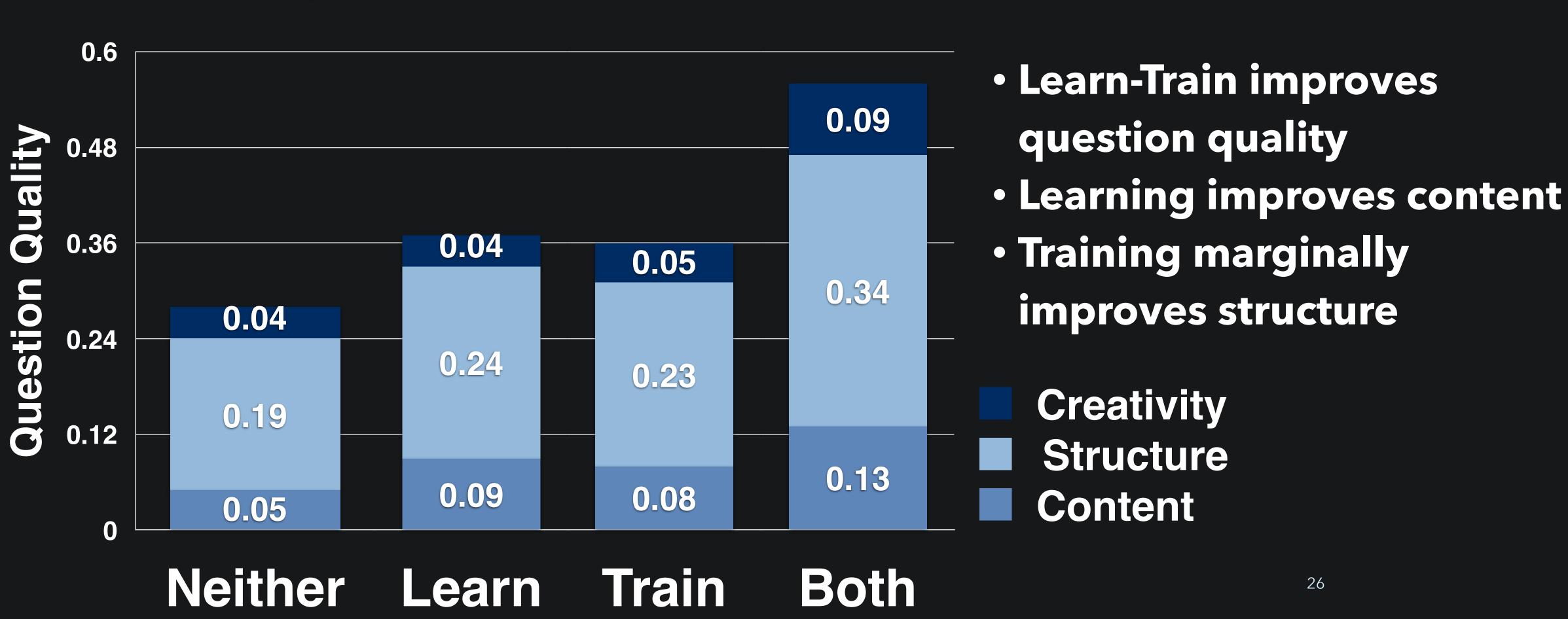
good vs. bad microbiota?(Content: Is it reasonably interesting/creative?

https://github.com/vineetp13/docent-las2018-data-scripts









### Why did Learning and Training help?

- Content learning engaged people
  - more time -> more questions
  - more ideas -> more questions
- Tight integration of training with question asking
  - reminder of the goal (focus on one topic + answerable)
  - makes it easy to edit in-place

## 399 hypotheses, 75 considered novel by experts; Lead users are best with need-intensive problems

Personal Insights provide Novel Hypotheses

Does consuming probiotics reduce your sugar

cravings?

How often to do you consume bone broth? Do you have better bowel movements? Is yogurt better for your gut at room temperature?

Most Questions contained Known Facts
How often do you consume fermented foods?
Have you ever tried doing intermittent fasting?

#### Common themes



# Diversity in roles: technical interventions are scalable, social interventions are powerful

Role and Actions

Leader: Add questions, answer & edit others' questions, add follow-ups, discuss

Helper: Add & answer questions, add follow-

ups

Participator: Answer

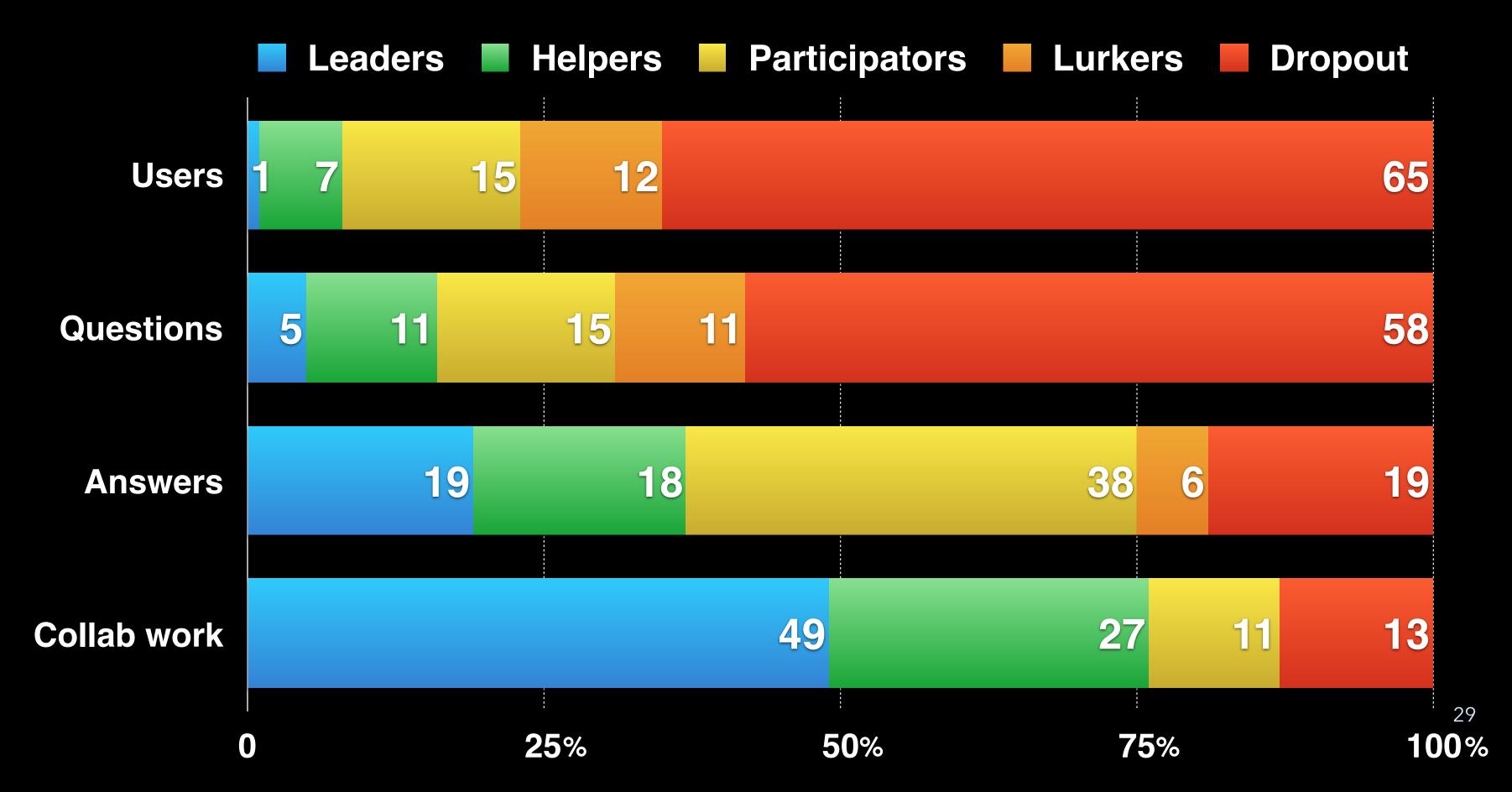
questions

Lurker: Add questions

but no collaborative work

**Dropout:** Add a

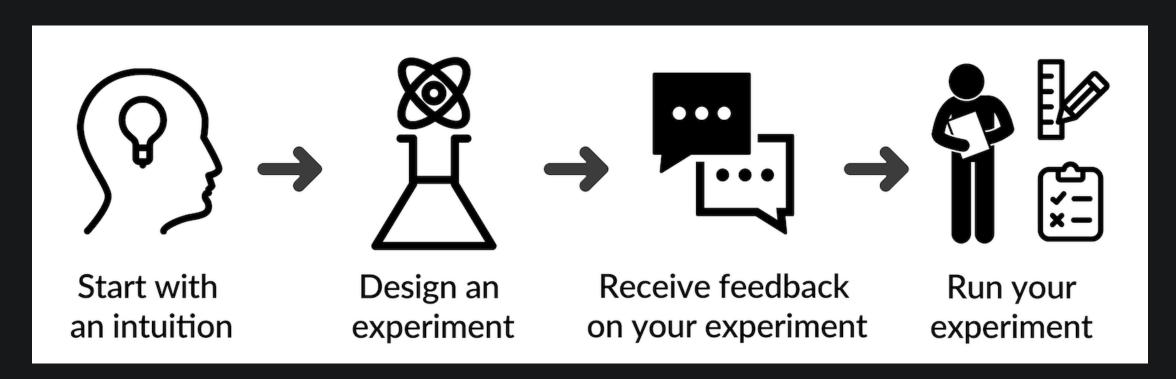
question; never return



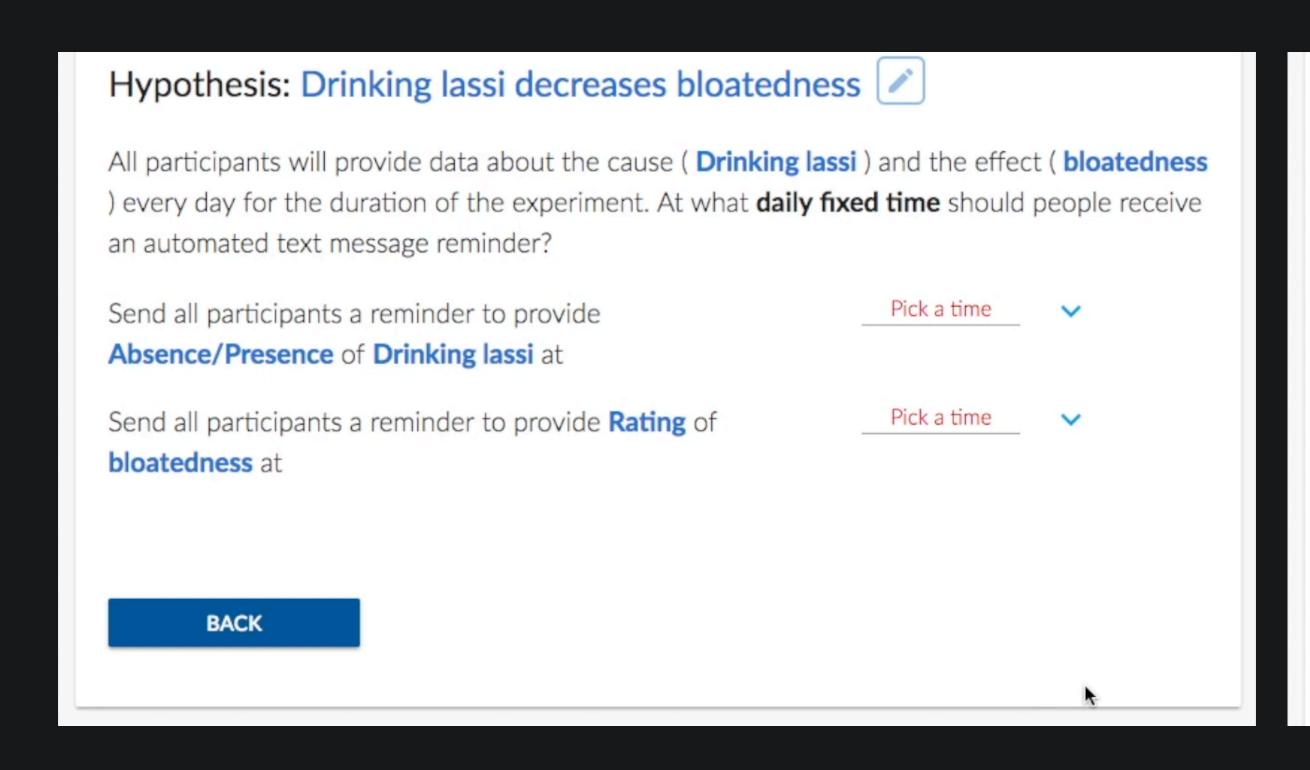
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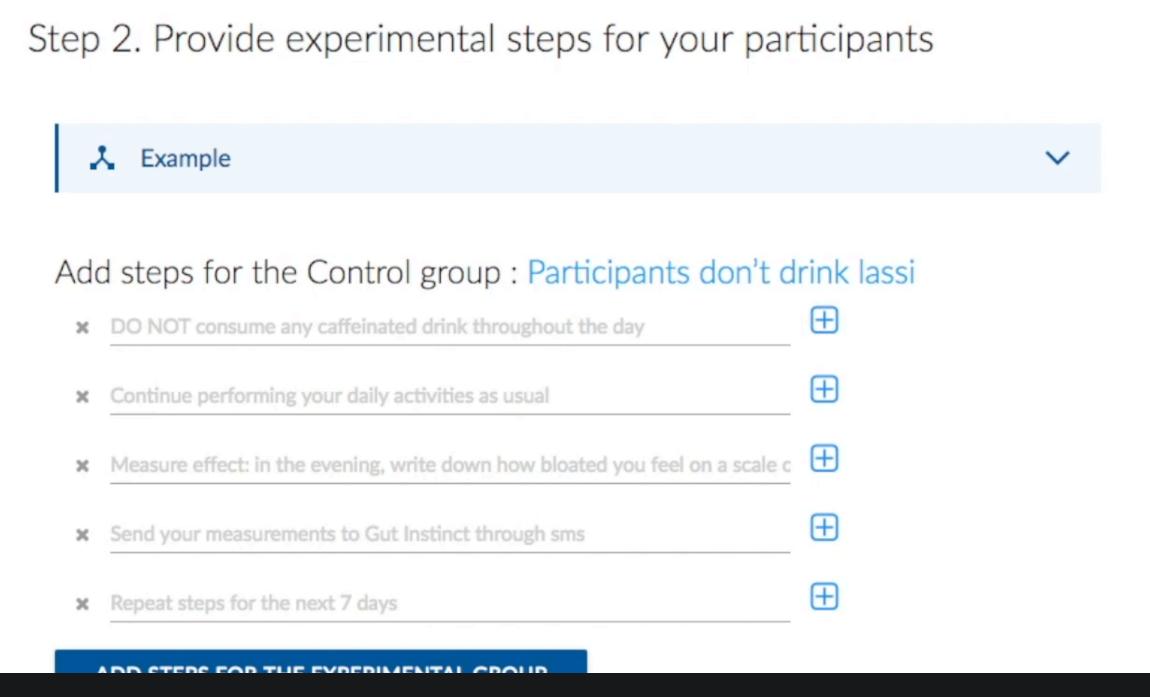
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..to experiments (Galileo: Self-organized crowd expts)

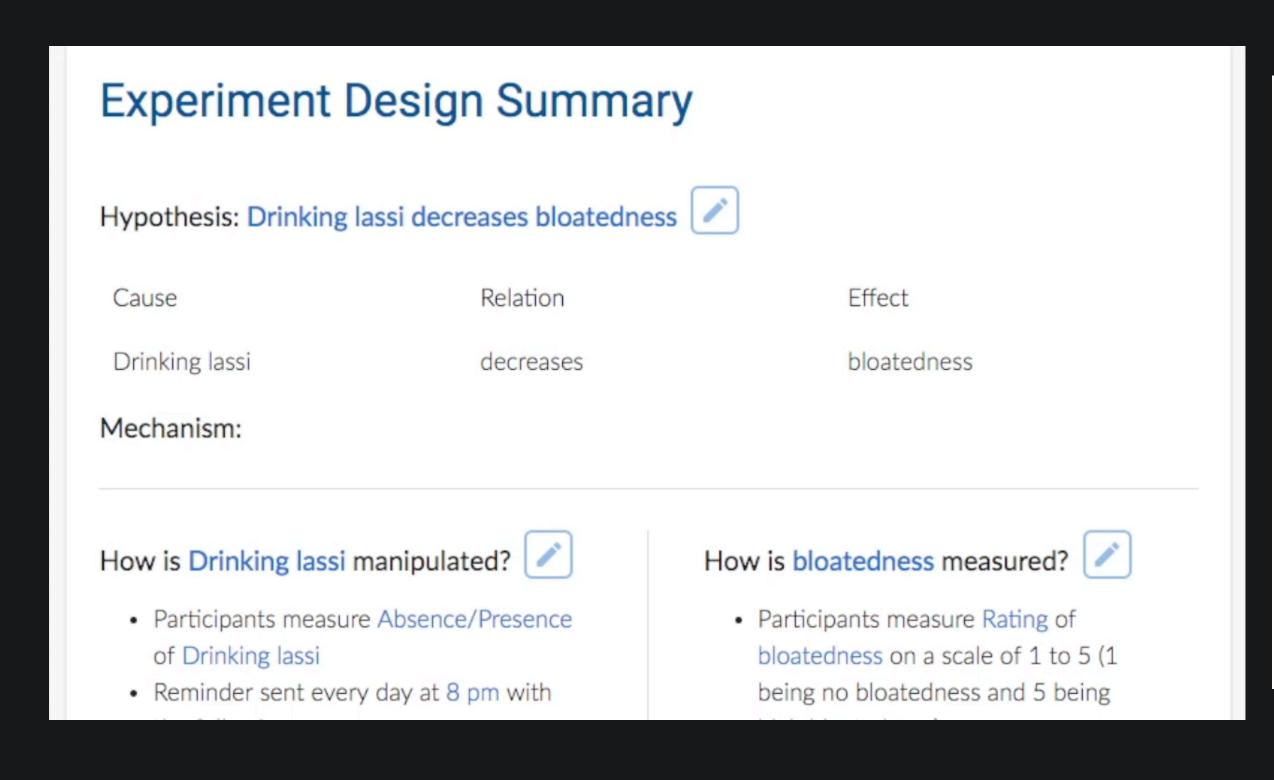


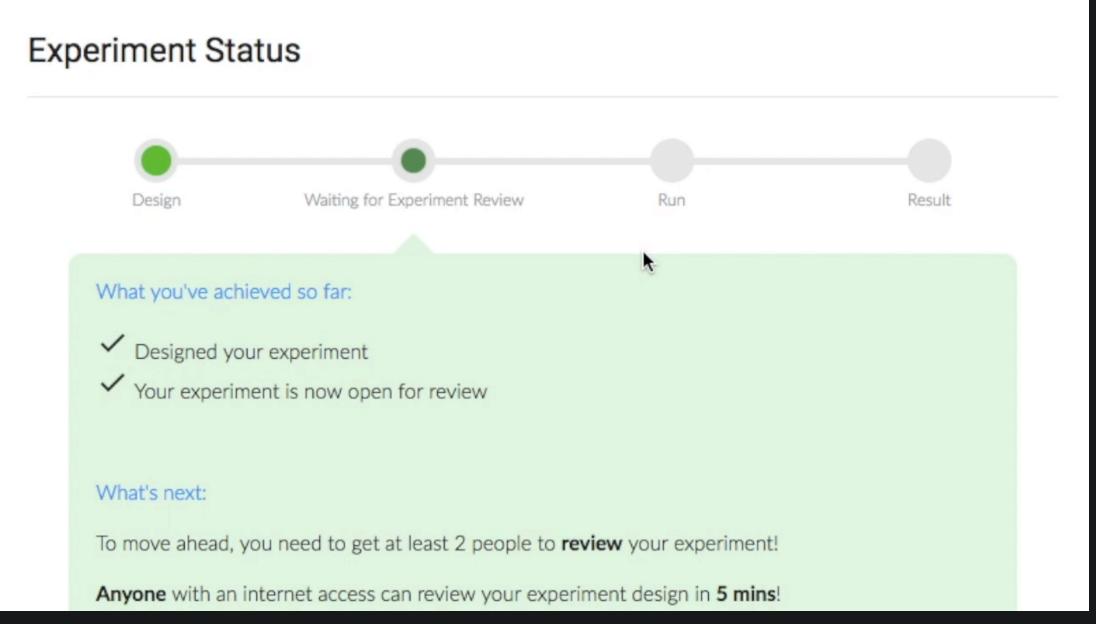
## Gut Instinct now supports community designed-review-run experiments to test intuitions!





## Gut Instinct now supports community designed-review-run experiments to test intuitions!





# How might we crystallize intuitions to create personally-meaningful scientific knowledge?

System



gutinstinct.ucsd.edu

Technique

Learn-Train-Ask

Key Result

Integrating conceptual learning with taskspecific training improves question quality